

## INTENSE Program of National Taipei University of Business

	中文	English
1) 專班名稱	資訊商業應用國際碩士專班	International Master's Program in Information Business Applications
2) 專班特色	培育來臺國際學生學習，同時推動國際學生留臺實習與就業，以滿足國內產業對於資訊人才的需求。	Cultivating international students to study in Taiwan, while promoting internships and employment opportunities for international students to remain in Taiwan, in order to meet the domestic industry's demand for information technology talents.
3) 開班學校/系所/學制,2024 秋季班	國立臺北商業大學/資訊管理系人工智慧與商業應用碩士班/2 年制碩士班, 2024 秋季班	National Taipei University of Business / Department of Information Management, Institute of in Artificial Intelligence and Business Applications / 2-Year Master's Program, Fall 2024 Intake
4) 課程規劃:包含授課語言、課程內容(含校內課程、校外實習之安排)	<ul style="list-style-type: none"> <li>● 授課語言：中文授課</li> <li>● 校內課程： <ul style="list-style-type: none"> <li>■ 必修--資訊科技應用新知研討、實作論文</li> <li>■ 選修(擇二)--大數據分析、自然語言處理與應用、人工智慧在電子商務的應用、社群網絡分析、感知運算與智慧物聯網、區塊鏈技術與應用、人工智慧在金融科技的應用、影像處理與電腦視覺、AI 經濟策略思維-商業決策</li> </ul> </li> <li>● 校外實習：產業實習</li> </ul>	<ul style="list-style-type: none"> <li>● Instruction Language: Courses taught in Chinese</li> <li>● On-campus Courses: <ul style="list-style-type: none"> <li>■ Compulsory -- Seminar on New Knowledge in Information Technology Applications, Thesis Practicum</li> <li>■ Electives (choose two) -- Big Data Analysis, Natural Language Processing and Applications, Application of Artificial Intelligence in E-commerce, Social Network Analysis, Sensing Computing and Smart IoT, Blockchain Technology and Applications, Application of Artificial Intelligence in FinTech, Image Processing and Computer Vision, AI Economic Strategy Thinking - Business Decision Making</li> </ul> </li> <li>● Off-campus Internship: Industry Internship</li> </ul>
5) 入學資格:語言能力要求、第 2 年語言能力要求	<ul style="list-style-type: none"> <li>● 入學前，華語文能力測驗(TOCFL)基礎級(Level 2，相當於 CEFR A2)聽、讀 2 項皆須達 A2 級(含)以上</li> <li>● 入學第 2 年，需達 B1 級(含)以上</li> </ul>	<ul style="list-style-type: none"> <li>● Before admission, proficiency in the Test of Chinese as a Foreign Language (TOCFL) at the basic level (Level 2, equivalent to CEFR A2) is required, with both listening and reading components at or above A2 level.</li> </ul>

		<ul style="list-style-type: none"> <li>● By the second year of enrollment, proficiency must reach or exceed B1 level.</li> </ul>
6) 畢業門檻:學分數、專題/論文、語言、專業證照...等	<ul style="list-style-type: none"> <li>● 畢業學分數：共 30 學分，含必修 24 學分(其中校外實習占 12 學分)、選修 6 學分。</li> <li>● 實作論文：讓國際學生將所學知識與技能應用並解決實際問題</li> <li>● 語言檢定：華語文能力測驗(TOCFL)達 B1 級(含)以上</li> </ul>	<ul style="list-style-type: none"> <li>● Total Graduation Credits: 30 credits, including 24 compulsory credits (of which 12 credits are from off-campus internships) and 6 elective credits.</li> <li>● Thesis Practicum: Allows international students to apply their knowledge and skills to solve real-world problems.</li> <li>● Language Certification: Proficiency in the Test of Chinese as a Foreign Language (TOCFL) reaching or exceeding Level B1.</li> </ul>
7) 畢業後履行就業義務:配合企業及所提供的職缺、該職缺所需的職能要求、就業期間(含違約返還之說明)	<ul style="list-style-type: none"> <li>● 自畢業日起須服務至少至 117 年 8 月 31 日；若無法服務指定日期，應於前 3 個月以書面告知企業終止。</li> <li>● 企業提供之職缺、職能要求及違約事宜，依計畫實際執行情況檢討調整之。</li> </ul>	<ul style="list-style-type: none"> <li>● Must serve until at least August 31, 2028 from the date of graduation; if unable to serve until the specified date, the company must be notified in writing of termination three months in advance.</li> <li>● Job vacancies, competency requirements, and matters related to breach of contract provided by the company will be reviewed and adjusted based on the actual implementation of the plan.</li> </ul>

8) 獎學金說明:包含第1年、第2年之國發基金獎學金獲獎資格(含違約返還之說明)

國發基金獎助金：

- 1 次性機票及行政費用。
- 第 1 年全額學雜費補助。
- 第 2 年擇優補助 7 成人數全額學雜費。  
機票費用採一次性補助機票費用以來臺最直接航程之經濟艙單程機票核實請領新南向區域國家上限為 9000 元、歐美區域國家上限 3 萬 5000 元核實報支。學校應請學生檢據核銷並以收據開立當日之臺灣銀行美金對新臺幣匯率計算。  
行政費用：採一次性補助包含來臺前的健康檢查費用、簽證費用及文書驗證費用。以地區分列補助上限為：新南向區域國家及其他國家上限新臺幣 1 萬元、歐美區域國家上限 2 萬 5000 元核實報支。  
註冊入學後最多 2 年的學雜費：依學生實際應繳交給學校的學雜費給予補助每年補助上限為 10 萬元一學期上限為 5 萬元。學生入學第一年給予學雜費補助第二年需通過學校與合作企業審查成績與表現後擇優核給學雜費補助。
- 畢業生須盡留臺義務依獲補助年數；若不留臺須繳回獎助金。

National Development Fund Scholarship:

- A one-time subsidy for the flight ticket and administrative fees.
- Full tuition and miscellaneous fees subsidy for the first year.
- For the second year, a merit-based subsidy covering the full tuition and miscellaneous fees for 70% of the recipients.  
Flight expenses are covered by a one-time subsidy for an economy class one-way ticket for the most direct route to Taiwan. The maximum subsidy for countries in the New Southbound Policy region is NT\$9,000, and for European and American countries, it is NT\$35,000, subject to verification and reimbursement. Schools are required to verify expenses with receipts and calculate the reimbursement based on the exchange rate between the US dollar and the New Taiwan dollar on the day the receipt is issued by the Bank of Taiwan.  
Administrative fees: A one-time subsidy covering pre-arrival health check fees, visa fees, and document verification fees. The maximum subsidy is NT\$10,000 for countries in the New Southbound Policy region and other countries, and NT\$25,000 for European and American countries, subject to verification and reimbursement.  
Tuition and miscellaneous fees for up to two years after enrollment: Subsidies are provided based on the actual tuition and fees payable to the school, with an annual cap of NT\$100,000 and a semester cap of NT\$50,000. Full tuition fee subsidies are provided in the first year, and in the second year, subsidies are awarded based on merit after reviewing grades and performance in collaboration with the school and partner companies.
- Graduates are obligated to stay in Taiwan according to the number of years they received the subsidy; if they do not stay, they must return the scholarship funds.

9) 生活津貼說明:合作企業提供生活津貼方式與資格(含違約返還之說明)	企業提供學生在學期間每人每月至少新臺幣 1 萬元之生活津貼，如因故休學或退學，毋須再支付。	Companies provide students with a monthly living allowance of at least NT\$10,000 during their study period. If a student takes a leave of absence or withdraws from the program, the allowance will no longer be paid.
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